



Be one of just 13 volunteers to take part in an exciting project with Sky, gain valuable work experience and get unique, fast track, access to a Sky Apprenticeship scheme.

This is an exclusive opportunity to be part of a major diversity project, trial new thinking and join a Sky Home Service Engineer apprenticeship scheme.

Sky is Europe's leading entertainment company and serves 21 million customers across five countries. Together our people deliver the best and broadest range of content, market-leading customer service and innovative technology

We employ around 25,000 people across Sky in the UK, 3,376 work in Home Service. There are 2 key roles in Home Service; 180 Broadband Superheroes and 2400 Engineers. Less than 2% of the Home Service Engineer roles are currently filled by women.

- **Broadband Superheroes** are a growing team that work in our customer's homes across the UK with a focus on providing a world class experience that brings their technology products to life; through fixing, installing and demonstrating our incredible broadband products and services and how they support and integrate with their technology
- **Engineers** are the face of Sky, out and about, installing Sky's great products, in particular SkyQ, into our customers' homes. Engineers do everything they can to help our customers get the most out of their Sky products by optimising their home entertainment experience whilst offering the best service in the country.

In Home Service, we aspire to **grow the number of female engineers to 20%** of our workforce by the end of 2020 – essentially 600 hires. We propose to achieve this through a blend of apprenticeships, a trainee programme aimed at women only and changes to our volume recruitment processes. As part of our focus on early careers, we are looking to build strong and ongoing partnerships with local education providers.

Sky are looking to partner with Wakefield College to pioneer a new approach which will address the diversity issue in the installation team, primarily using a reverse mentoring approach.

What is reverse mentoring?

It's an initiative where experienced Sky staff are paired with, and mentored by students on topics such as diversity, technology, social media and current trends.

What this means you will experience:

- Thirteen students will be recruited from Wakefield College: 10 women and 2 or 3 men to take part in the scheme.
- They will be carefully matched with an engineer with similar interests.
- A launch event will be held at the Sky offices in London and then students will then take part in 'Four Ride Out Days' with an engineer.. During each day you will have a project to deliver working alongside the engineer around key topics; diversity, recruitment, internal comms and tech. This will be facilitated with a questionnaire which we will provide.
- There will be a wrap up event at Sky's nearest office at the end of the project.
- After the project ends there will be an opportunity for you to join the Sky Apprenticeship scheme. You can still take part in this project if you do not wish to be a Sky Apprentice.

Do you have the ideal Student profile for this initiative?

We are specifically looking for students with the following:

- A positive, can do approach
- Confident when meeting and interacting with people of diverse backgrounds
- Curious about things around them and keen to learn
- An interest in tech
- Hard working and tenacious
- Takes pride in what they do
- Great communication skills
- Collaborative and a team player
- `Students who want a career with opportunities to learn and grow
- Has a sense of fun and optimism
- A clean driving licence
- Reasonable physical fitness

To apply please send a short email explaining why you'd like to be considered to:

C.Barker@wakefield.ac.uk by September 21st.